



## Sofia Ljungblad

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**Swedish, English**

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Sofia Ljungblad is a Member of the Swedish Bar Association, Counsel, Head of Trademark Prosecution and Vinge's Trademark group. Sofia has 25 years of experience within Intellectual Property (IP) with a focus on trademarks and design. She works both with prosecution – protecting and defending clients' rights globally and providing strategic advice thereto, as well as agreements and litigation, primarily related to trademark and marketing law.

### Practice Areas

- Intellectual Property

### Education

- Stockholm University, Master of Laws, 2018
- University of Gävle, Master of Science in Economics, business and administration, 2002

### Experience

- Noréns Patentbyrå AB, Trademark attorney, Head of legal department, Vice CEO, Partner, 2002 - 2019

### Other qualifications

- Member of the Commission on Intellectual Property at the International Chamber of Commerce (ICC), 2021 -
- Member of the Unreal Campaign Committee in the International Trademark Association (INTA), 2020 -
- Board member at Noréns Patentbyrå AB, 2012 – 2019.
- Member of the committee of ethics in The Association of Intellectual Property Law Firms in Sweden, (SEPAF), 2017.
- Swedish representative in the Harmonization committee in the European Community Trademark Association (ECTA), 2004 – 2008.
- Board member in the Swedish Patent Attorney Association (SPOF), 2004 – 2008.

## Awards

