



Photo: Jan H Dahlstrom/Bildhuset, Anna E Lundgren/Johner Bildbyrå, Tore Haggstrom/Norrandia

Photo: Per Wissing/Pressens Bild



Photo: Fredrik Funck/Pressens Bild

## Sports, Media & Entertainment



*Vinge is one of the largest law firms in Scandinavia, offering a full range of commercial legal services. Vinge is a member of the Scandinavian Law Alliance with Kromann Reumert in Denmark and Thommessen Krefting Greve Lund in Norway. Vinge's offices are located in Stockholm, Gothenburg, Malmö and Helsingborg, as well as in London, Paris, Brussels, Hong Kong and Shanghai.*

There is no big secret to giving successful legal advice. It is all about having a good knowledge of the client's industry, coupled with the right specialist legal know-how. Vinge has experts in most areas within the field of commercial law. Our lawyers focus on creating well functioning specialist teams within the different *Vinge* offices both in Sweden and abroad.

Vinge is able to provide clients active within the sports, media and entertainment industries with such specialist teams at the offices in Stockholm, Gothenburg, Malmö and Helsingborg. In addition Vinge has excellent contacts with local authorities and companies and organisations active in these fields.

### Sports

Vinge has many years of experience from providing legal advice, negotiating and drafting agreements as well as dispute resolution in the world of sports. We assist athletes, agents, clubs and other sports related entities in matters such as:

- player and coach contracts, agency and transfer agreements
- marketing and sponsorship agreements
- games and lotteries
- organisation of sporting events and games
- commercial rights, such as merchandising and television rights
- Swedish and international financing, tax planning and corporate structuring

### Media & Entertainment

Vinge assists clients active in the fields of media and entertainment, such as music, film and television production companies, performing artists, publishing houses, advertisers and producers of events, concerts and fairs, in negotiations, drafting of contracts and in disputes in matters such as:

- music, film and television production agreements
- publishing agreements
- production of computer and video games
- digital distribution
- marketing and sponsorship agreements
- organisation of events, concerts and fairs
- mergers, acquisitions and corporate finance
- Swedish and international tax planning and corporate structuring
- copyright and other intellectual property rights
- other commercial rights
- freedom of the press and freedom of expression

### For further information, please contact:

Stockholm: Per Eric Alvsing, Stefan Widmark

Gothenburg: Björn Aschan, Michael Sterner

Malmö: Lars Gildéus, Tommy Hed

Helsingborg: Peter Abrahamsson

STOCKHOLM  
Smålandsgatan 20  
Box 1703  
SE-111 87 Stockholm  
Sweden  
Tel: +46 8 614 30 00  
Fax: +46 8 614 31 90

GOTHENBURG  
Nils Ericsonsgatan 17  
Box 11025  
SE-404 21 Gothenburg  
Sweden  
Tel: +46 31 722 35 00  
Fax: +46 31 722 37 00

MALMOE  
Östergatan 30  
Box 4255  
SE-203 13 Malmö  
Sweden  
Tel: +46 40 664 55 00  
Fax: +46 40 664 55 01

HELSINGBORG  
Rådhusorget 6  
Box 1064  
SE-251 10 Helsingborg  
Sweden  
Tel: +46 42 24 80 80  
Fax: +46 42 24 80 85