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## Intellectual Property - Sweden

### Domain Name Holders Have No Legitimate Interest in Misspellings

Contributed by [Advokatfirman Vinge](#)

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The most popular Swedish website for classified advertisements, 'blocket.se', attracts a large number of visitors every day. The Swedish word '*blocket*' means 'notepad'. Many visitors reach the website through search engines, but a large number of visitors type the domain name in the uniform resource locator window of their browser. When doing so, the smallest spelling error may lead to an entirely different website.





Blocket AB, the company behind 'blocket.se', was recently granted yet another ruling in its favour: a domain name holder was ordered to transfer its domain name to Blocket AB. In this case the misspelling was 'bocket.se'. The word 'bocket' does not exist in the Swedish language.

Previous decisions included other fictitious words, such as 'blockert.se' and 'bolckert.se', but also words which have a meaning in the Swedish language, such as 'blocken.se' ('the notepads') and 'locket.se' ('the lid'). In the latter case, the opponent unsuccessfully claimed that it had registered the domain name on behalf of the Swedish Association for Artistic Water Closet Lids.

In the case at hand the holder of the domain name 'bocket.se' had previously voluntarily surrendered 'blocet.se' and 'blockett.se' to Blocket AB. The adjudicator found that it had registered the domain name 'bocket.se' for the purpose of misusing a deceptively similar domain name in order to further an illegitimate business interest. The adjudicator held that bad faith had been established and the defendant was ordered to transfer the domain name to Blocket AB.

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